

“Compelling Attractive Chapter Meetings”

A workshop to inspire chapter growth in the 21st Century

Saturday, May 5, 2012



Chuck Greene

*Director, Land of the Sky Chorus (BHS)
Asheville, North Carolina*

This workshop is aimed at promoting immediate growth and long-term viability for your chapter. You will learn how to build your chapter into a great organization - what to do on meeting nights to make them compellingly attractive to both prospective and current members.

Workshop Purpose:

1. Teach what strategic priorities are necessary for chapters to adapt and thrive in 2012
2. Provide and demonstrate over 30 new tools and activities to create adaptive change
3. Instill believability and hope by framing the activities within a strategic vision

Recommended attendees: Music Directors, Music Team members, Presidents and Board Members

Chuck Greene is an organizational strategist specializing in viability and growth issues of chapter based non profit organizations. He is the author of “Resurgence of the Barbershop Harmony Society - A View from 60,00 Feet”, a pathway visionary determining priorities, activities and steps that build great organizations. The Chair of the Envisioning Task Force - Barbershop Harmony Society.

May 5th: 9:00 AM to 5:00 PM
Location: Girl Scout Centre
2186 Water Street
Port Huron, MI 48060

Open to Sweet Adeline International Members and non members

Cost: Region 2 Members \$60

Others: \$99 first attendee, \$60 additional attendees

Includes: Lunch, registration fee and Chuck’s notebook (normal \$35 cost)

Testimonial: “Chuck Greene has good stuff. I attended with three others from my chorus when he first came to Pioneer a couple of years back. He gives such a large toolkit. I implemented the song learning method I learned from him (which is Jay Giallombardo’s) and he had some other good ideas like the watchers/listeners which I’m using on a more regular basis than before. Chuck’s message is very compelling to members!” *Lynne Peirce, Voices in Harmony Chorus, Region 17*

